

## Core Competencies

Visions is a Native American owned Marketing Solutions provider that creates highly engaging, personalized campaigns that combine various media, including print, variable print, direct mail, e-mail, personalized websites, text messaging and more. Our campaign dashboard allows you to instantly track and measure results. We take the time to understand your needs and through creative collaboration, develop successful solutions that significantly improve your competitive advantage and return on investment.



The mark of responsible forestry  
SW-COC-002633  
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### Design

- Concept, Design, & Development
- Marketing, Advertising, & Promotion Services
- Writing & Editing
- Corporate Identity, Branding, & Logo
- Interactive CD/DVD Presentations
- PowerPoint Presentation Production
- Video and Special Effects
- Video Streaming & Duplication
- Photography
- Project Management

### Web

- Web Site Design, Development & Production
- Email Marketing
- Personalized URLs (PURL)
- Response URLs (RURL)
- Mobile Web Solutions (Phone and PDA)
- Secure e-Commerce Solutions
- Real-time Reporting / Analytics

### Print

- Full Service Commercial Printing
- Digital Printing
- Variable Data / Variable Image Printing
- Web-to-Print Interface
- Design Die Cutting
- Bindery / Finishing Services
- Mailing
- Inventory Management
- Fulfillment – Online Interface
- Pre-Press Services

## Differentiators

As an Advertising and Integrated Marketing Solutions Provider, we have the expertise, knowledge, and vision to exceed your expectations - not only today, but well into the future.

- ✓ Visions offers a strategic mix of technology and business.
- ✓ We provide custom-built solutions based on YOUR needs.
- ✓ Joint process improvement initiatives are the norm – not the exception.
- ✓ Visions stellar past performance record ensures exceptional customer service, uncompromised quality, and on-time delivery.
- ✓ Our Staff understands the value of cross media communications and has the expertise to deliver results.

## Company Information

Visions, founded in 1986, has over two decades of experience as a creative communications service provider specializing in creative marketing services, dynamic web creations, integrated e-business solutions, and full-service commercial printing. Headquartered in Minneapolis, Minnesota, Visions clientele extends throughout North and South America, Asia, Australia, and Europe. Depending on your needs, our dedicated staff of 94 is ready to step in at any stage of the creative process.

## For More Information

To learn more about our services and contracting vehicles contact:

### Visions, Inc.

Paul Reece, Government Specialist

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Email: [paul.reece@visionsfirst.com](mailto:paul.reece@visionsfirst.com)

Award Winning: MMSDC 2010 Class Three Supplier of the Year  
2010 Jackie Robinson Most Valuable Diverse Business Partner (Minnesota Twins/MLB)  
Six (6) 2009 IAPHC International Gallery awards for superb printing  
Seven (7) 2009 Printing Industries of Minnesota Star of Excellence awards  
Top 500 Diversity Owned Businesses in U.S. 2010 (DiversityBusiness.com)

## Past Performance

### Federal

Department of Veterans Affairs  
U.S. Department of Labor – Job Corps  
U.S. Army Corp of Engineers  
Bureau of Indian Affairs  
Government Printing Office  
Centers for Medicare and Medicaid Services (CMS)  
Internal Revenue Service  
General Services Administration (GSA)  
U.S. Department of Agriculture  
U.S. Forest Service  
Department of the Interior  
Navy Recruiting Command  
U.S. Army

### State

Minnesota DNR  
University of Minnesota  
Minnesota State Colleges and Universities  
Three Rivers Park District  
Minnesota Historical Society

## Pertinent Codes

**Cage Code:** 4HCB5

**GSA AIMS - Schedule 541:**

**Contract #'s:** GS07F0197V and GS07F0198V

**IHS – 255 USC 47 “Buy Indian” Qualified**

**GPO Level 2 Printer / SPA – Chicago/Washington DC**

**MMSDC Certified** (MN254910) member of NMSDC

**SDB Self Certified**

Member of Federally Recognized Tribe  
Central Certification (CERT) Program Minnesota

**NAICS Codes:** 323110, 323115, 323117, 323119, 323122, 541430, 541511, 541613, 541860, 541810

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